



## FACULTY OF ECONOMIC AND MANAGEMENT SCIENCES

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In 2010, 4 607 undergraduate and 3 126 postgraduate students studied in the Faculty of Economic and Management Sciences. The Faculty's teaching of these students continues to be widely acknowledged. In August, the University of Stellenbosch Business School (USB) was named by the *Professional Management Review* the leading business school in South Africa. Our accounting students also did well in external examinations. Eighty-four percent of our honours students who graduated in 2009 were successful in the Qualifying Examination (Part I) of the South African Institute of Chartered Accountants. Kyle Ewen passed the examination with distinction and achieved overall fifth place on the national merit list. Francois Conradie, an actuarial science student, took part in the International Olympiad in Informatics in Waterloo near Toronto, Canada, along with 304 other participants from 80 countries, and won the bronze medal.

We are constantly renewing our teaching programmes. A new programme, the MPhil in Management Coaching, was presented this year at the Business School to 29 students. A milestone was reached by the Thuthuka bursary programme for accounting students from previously disadvantaged communities, supported by the South African Institute of Chartered Accountants; the programme in 2010 produced its first honours students.

Other milestones were the respective tenth commemorations of the establishment of the Africa Centre for HIV/Aids Management and of the programmes in Financial Risk Management in the Department of Statistics and Actuarial Science. These programmes evidently meet an ongoing need for specialised training.

Academic colleagues in the Faculty are constantly applying their knowledge to the benefit of the broader community. The educational theatre initiative of the Africa Centre for HIV/Aids Management reaches thousands of individuals in both local and surrounding communities, encouraging them to have themselves tested for their HIV status (see page 37). The Centre's Director of Educational Theatre and Creative Arts, Prof Jimmie Earl Perry, was appointed by UNAIDS as their first goodwill ambassador in South Africa.

Another important initiative to apply knowledge to the benefit of the community was the establishment of the Anticorruption Centre for Education and Research, with Prof Gavin Woods as its first Director. The aim of this Centre is to help

combat corruption in the public sector and to look for solutions to the problem through research. Officials are equipped through training to help fight corruption in the workplace.

Research to the benefit of the community is an important initiative likewise in the Department of Industrial Psychology. Funding was obtained for a project of research into the empowering development of members of the designated groups. Statistical models are being developed to promote selection of the most promising members. The emphasis is on the design of teaching, training and educational strategies to accelerate the empowering development. Finally, organisational behaviour and characteristics are examined with a view to identifying those that favour optimal development of members of the designated groups.

Groups of our students are involved in the implementation of knowledge to the benefit of the community themselves. MBA students visited small business undertakings in Khayelitsha, and cleaned a dam in the Tyger Valley area for Earth Day 2010. Postgraduate industrial psychology students started a career development project in Khayelitsha during the year. Accounting students also visited schools to give motivational talks and to inform learners about career choices. Others worked as tutors and teacher assistants to present extra classes in Mathematics and Accounting to scholars in the Cape Metropole. The students collected money for Funda Fundisa, a Mathematics and Accounting development project. They also collected books for a nationwide project to promote reading among primary school learners, collected light bulbs to distribute energy-efficient light bulbs in poor communities, and acted as camp leaders for a Thuthuka development camp.

Owing to various developments at the School of Public Management and Planning, its name was no longer a true reflection of its core business. From public management, the School's focus has been widening considerably over the past decade. Today the School, in partnership with the Sustainability Institute, is also involved in teaching and research on sustainable development; in partnership with the Centre for Renewable and Sustainable Energy, it presents a postgraduate programme on renewable energy. The School is also home to a number of transdisciplinary initiatives. To reflect its changed nature, the School was renamed the School of Public Leadership (SPL) in 2010.

